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☆ MELISSA THAYER ☆
☆ MULTI-MEDIA ARTIST ☆
☆ <http://www.diosadelanoche.com> ☆

☆ OBJECTIVE ☆

Whether It's Producing Product, Painting Or Producing Art For Product, Or Producing The Materials To Advertise It Such As: Print, Web, And Video.

☆ SKILLS ☆

☆ User Interface ☆ Understanding Of HTML And Programming ☆ Advertising and Marketing ☆ Illustrate, Paint, and Draw – Any Medium ☆ Logo Design ☆ Photography ☆ Camera Creative and Video Editing ☆ CD-Rom Programming and Design ☆ Web Page Lay out and Design ☆ Catalog Lay out and Design ☆ Layout Skills ☆ Attention to Detail ☆ Creative Writing/Grammar Skills ☆ Project Management/Supervision ☆ Excellent Communication Skills ☆ Company Positioning ☆ PC/MAC Proficient ☆ Deadline Oriented ☆ Advanced Knowledge of Design and the Print Production Process ☆ Criticism Accepted ☆
Plus Skills in The Following Applications:

☆ ADVANCED IN THESE APPLICATIONS ☆

ADOBE PRODUCTS: ☆ PhotoShop ☆ Illustrator ☆ InDesign ☆ AfterEffects ☆ Premiere ☆ StreamLine ☆ ImageReady ☆ PageMaker
MACROMEDIA PRODUCTS: ☆ Director ☆ Flash ☆ DreamWeaver ☆ **MICROSOFT PRODUCTS:** ☆ Excell ☆ PowerPoint ☆ Entourage ☆ Outlook
OTHER: ☆ HomeSite ☆ Quark Xpress ☆ LightWave 3D ☆ CuteFTP ☆ Fetch ☆ Corel ☆ Freehand

☆ EMPLOYMENT HISTORY ☆

Starting With Most Recent:

FREELANCING FILLS GAPS IN BETWEEN JOBS - COMPANYS UPON REQUEST - THE FOLLOWING IS "IN-HOUSE" EMPLOYMENT

March 2007 – July 2007 ☆ CORONA, CA ☆ FREELANCE/IN-HOUSE GRAPHIC ARTIST/PHOTOGRAPHER

HYPE MANUFACTURING/HYPE MOTORSPORTS ☆ A Motorsports Aftermarket Company ☆ **SUPERVISOR:** NIELS NIELSEN ☆ Tel: 951.278.4745 ☆

Responsible for Creating: Magazine Advertisements, Catalogs, Stickers, Flyers, Banners, Vehicle Graphic Design, Photography, Clipping Paths For Product Picture Distribution, Web Graphics for: [HTTP://WWW.HYPEMFG.COM](http://www.hypemfg.com) and [HTTP://WWW.HYPEMOTORSPORTS.COM](http://www.hypemotorsports.com).

March 2006 – March 2007 ☆ IRVINE, CA ☆ IN-HOUSE GRAPHIC ARTIST

AXIAL RACING ☆ An RC Gas Car Company ☆ **SUPERVISOR:** MATT KEARNY ☆ Tel: 949.600.8642 ☆

Responsible For Creating: Catalogs, Magazine Advertisements, Packaging, Stickers, Flyers, T-Shirts, Axial Logos For Products, Axial Designs For Products, Trade Show Signs, Banners, And Displays For Shows, Events, And Races, Color Correction And Photo Manipulations, Clipping Paths For Product Picture Distribution, Create Web Banners, Photography, Web Updates For [HTTP://WWW.AXIALRACING.COM](http://www.axialracing.com), Marketing, Research and Development, Create Freehand Artwork From Scratch For All Axial Racing Body Decals, Set Up Documents And Files For Printing And Pre Press Purposes, Company Database File Archiving, Clipping Path Guru On Product Photographs For Product CD Distribution, Teach.

September 2004 – December 2005 ☆ IRVINE, CA ☆ IN-HOUSE GRAPHIC ARTIST/DESIGNER

PERFORMANCE CENTER WHOLESALE, INC. ☆ A Giant Automotive Distributor ☆ **SUPERVISOR:** RICHARD KENT ☆ Tel: 949.598.8285 ☆

Responsible For: Search Engine Positioning (SEP), Design/Update/Maintain The Look/Feel/Layout/Landing Pages And Updated Both E-Commerce Websites [HTTP://WWW.PERFORMANCECENTER.COM](http://www.performancecenter.com) and [HTTP://WWW.TRUCKPERFORMANCE.COM](http://www.truckperformance.com), Design Web-Banners, Created Ads For A Wide Variety Automotive Magazines, Sent Out Weekly Email Letters Distributed From Our Mailing List To Notify Customers Of All The New PCW Products Using HTML, Teach, Design Flyers and Catalogs, Update Ad Archives, Worked With the Programming Department to Troubleshoot New Website Functionalities. Developed Targeted Customized Advertisements to Attract Customer Attention, Made Sure all Print Ads, Marketing Emails, and Projects are Complete, Accurate, Tested, and Spell Checked Before Being Launched to the Live site or Sent to the Magazines and/or Printer.

April 2004 – September 2004 ☆ San Marcos, CA ☆ GRAPHIC DEPARTMENT MANAGER

ACCESS DIRECT GROUP ☆ A Print Company ☆ **SUPERVISOR:** RAPHAEL ☆ Tel: 760.510.9860 ☆

Responsible For: Graphic Maintenance, Analyze All Projects, Create Business Cards, Flyers, Brochures and Mini Catalogs, Customer Service, Production Planning and Evaluation, File Management (Back-Up/Archiving), Pre-flight, PDF Work Flow, Photo Manipulation, Typesetting, Participated in the Scheduling for Production, Backed-Up Various Jobs Within the Department When Emergencies or Overload Conditions Develop, Integrated New Technology, Review New Software, Hardware, and Procedures That Can Make the Department work More Efficiently, Recommend New Equipment and Processes, Delegated Tasks, Motivate and Empower Employees, Built a Productive Work Team, Write Job Descriptions, Evaluated Performances, Managed Conflicts, Develop Goals and Objectives, Teach.

September 2002 – June 2003 ☆ San Diego, CA ☆ DIRECTOR OF MULTIMEDIA

E-SPORTS ARENA ☆ A Video Game Company ☆ **SUPERVISOR:** SHERI ASCENCIO/JOHN VARLEY ☆ Tel: UNAVAILABLE ☆

Responsible For: Directed, Supervised, and Produced Print and Digital Graphics for: Flyers, Brochures, Photography, Plasma Screen Messages, Web Page Design, Photography, Clipping Paths For Product Picture Distribution, Corporate Video Editing, Design Apparel, Gift Certificates, Sponsor Packages, Indoor/Outdoor Signage and Posters, Campaigned and Branded Corporate Identity and Promotions, Visually Positioned the Company: E-Sports Arena, Inc., Worked with Marketing Department, Vendors, Clientele, Printers, Investors, Project Management, Assigned Staff Projects, Quality Control, Teach.

August 1997 ☆ September 2002 ☆ Oceanside, CA ☆ IN-HOUSE PRODUCTION ARTIST (1997-2002) ☆ FREELANCE ARTIST (2003-2007)

EARTH AND OCEAN SPORTS, INC. ☆ Action Sports Companies Divided Amongst EOS, INC. ☆ **SUPERVISOR:** RAY CRUZ ☆ Tel: 760.215.3233 ☆

Liquid Force WakeBoards ☆ BZ Pro Boards ☆ FreeMotion WakeBoards ☆

Responsible For: Designed and Developed: Seasonal Catalogs, Advertisements, Board Graphics, Packaging, Apparel, Accessories, Corp. Identity, Promotions, Sales Presentations, Logos, Digital Photography For Products, Clipping Paths For Product Picture Distribution, Web Banners for websites, Worked with Marketing Department, Vendors, Clientele, Printers, and Photographers, Quality Control.

☆ EDUCATION ☆

☆ January 1999 – November 2002 ☆ SAN DIEGO, CA ☆ THE ART INSTITUTE OF CALIFORNIA – SAN DIEGO ☆ Tel: 1.858.598.1200 ☆ 1.866.275.2422 ☆

☆ DEGREE : BACHELOR OF SCIENCE ☆ MAJOR : DIGITAL ARTS AND ADVERTISING ☆

☆ REFERENCES ☆

PROFESSIONAL: ☆ MATT KEARNY ☆ Marketing Director ☆ mkearney@axialracing.com ☆ Axial Racing ☆ IRVINE, CA ☆ Tel: 949.600.8642 ☆

☆ NIELS NIELSEN ☆ WEB DEVELOPER ☆ nn@nielsn.com ☆ Tripple Seven Studios ☆ LOS ANGELES, CA ☆ Tel: 714.723.1844 ☆

☆ RAY CRUZ ☆ Art Director ☆ ray@roquedesignsyndicate.com ☆ Liquid Force Wakeboards ☆ ENCINITAS, CA ☆ Tel: 760.215.3233 ☆

PERSONAL: ☆ TIM THIEDE ☆ Heating and Air Installer/Supervisor ☆ Major League Heating and Air ☆ OCEANSIDE, CA ☆ Tel: 760.403.8987 ☆

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